

LASTING CONNECTIONS

Personalized Matchmaking & Image Consulting Services

MEDIA CONTACT & SOURCE:

Sameera Sullivan, owner of Lasting Connections, a personalized matchmaking service for successful singles.

Seeing a need for a reputable matchmaking service in her hometown of Portland, OR, Sameera Sullivan founded Lasting Connections in 2011. Helping others find love has always been a passion of hers and she knew she could deliver a higher level of service than being provided by the competition.

Her professional career includes working as a top-performing recruiter and as a customer agent for another dating company. Holding an advanced degree in psychology and a Masters Degree in Education Administration, Sameera's combined experiences have equipped her to be Portland's premier matchmaker.

Some personal insight

Sameera has a unique skill set—one that includes a deep understanding of recruiting, online dating and image consulting—that allows her to bring real acumen in her quest to find “the right fit” for her clients. She truly gets to know each client, and puts their well-being and happiness at the top of the list. The tricky part is that sometimes her clients can't separate their “wants” from their “needs,” so if she has to spell it out for them, she definitely will (but with a velvet hammer). If you're working with her, it's clear that some part of your dating life has gone awry—so she steps in to put you back on track. Clients love her for the mix of sophistication and brash enthusiasm that she brings to their search for love. She's a mentor, a life coach, a shoulder to lean on, an oracle for advice—but with the straight talk that some people are afraid to impart. She makes looking for love exciting and surprising, and in front of the camera, those same aspects of her personality shine.

About Lasting Connections

Lasting Connections is one of the West Coast's top matchmaking and image consulting services. Successful, attractive, yet selective singles choose Lasting Connections to serve as their love concierge – or better yet – “love recruiter.” Finding love is a journey that should be enjoyed, and it can be exciting and rewarding with our help! Our services include:

- Several package levels to choose from
- Confidential search
- Handpicked dates that meet your criteria
- Safe and secure – background checks on all potential dates
- Date coaching and image consulting

The company has three offices on the West Coast: Seattle, Portland and San Francisco; however, it can assist those looking for love in any geographic region.



Topics She Can Be An Expert Resource On:

- Dating (the entire cycle—from first date to wedded bliss)
- Image consultation & transformation
- Matchmaking
- The psychology of love
- Relationship, dating & love advice
- Arranged marriages
- Finding love in all seasons of life
- Keeping love alive despite distance

Story angles Sameera can speak to deftly:

- Turn “Single for the Holidays” into an asset: How to network holiday parties for great-date leads.
- Why matchmakers are busier during the holidays, and why using a matchmaker could be the right choice for you.
- New Year's Eve: How to erase the “kiss at midnight” from your mind and have the Best Night Ever without expectations.
- “You'll find love when you're not looking” is a myth. Here are five ways to “look without looking.”
- A first date is like a job interview: Here's how to ace it.
- Yes, Gentlemen, You Still Have to Dress Up: The 3 key pieces you'll need to “cocktail attire” your wardrobe.
- Flip the Switch: How reprogramming your mindset & getting out of your comfort zone can lead you to love.
- Why single women shouldn't travel in packs.
- Would you date yourself? How to put your best foot forward while still being authentically “you.”

Are you interested in speaking to a matchmaking, dating and love expert for your next story? If so, contact Sameera today. She is happy to speak to you at your convenience, and is guaranteed to be a candid, knowledgeable and helpful resource. She can be reached at sameera@lastingconnections.net or 503-220-2525.